

## **EDUCATION**

### **Rice University**

**Houston, TX**

Sports Medicine & Exercise Physiology and Sport Management with a Concentration in Sports Law

May 2026

Activities: Founder and President of Rice Olympic Weightlifting Club, Founder and Co-President of the Rice Sports Law Society, Black Student Association, Caribbean Student Society, Rice Black Women's Association

Honors: Miami Herald's Silver Knight (2022), 2nd Best Olympic Weightlifter in the Nation (2024), 1st in the State of Florida (2024), 1st in the State of Texas (2023), 1st Best in the Southwest Region for University Students (2023, 2024), 13th Best Olympic Weightlifting University Team (2023), 3rd Best Women's University Team in the Southwest Region (2023), Made the Cayman Islands Olympic Weightlifting International Team (2024), Made the Cayman Islands Powerlifting International Team (2024)

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## **EXPERIENCE**

### **Distinction Agency**

**Houston, TX**

*Marketing Coordinator Intern*

December 2024 – Current

- Spearheaded the development and execution of innovative marketing strategies that empowered athletes, brands, creators, and sports properties.
- Built authentic partnerships with key stakeholders, fostering long-term relationships to drive business objectives.
- Assisted in creating dynamic content and campaigns, showcasing creativity and a results-driven approach.
- Contributed to strategic public relations initiatives, enhancing brand visibility and audience engagement.
- Played a pivotal role in driving revenue growth through commission-based marketing partnerships, demonstrating a strong understanding of the sports and entertainment marketing landscape.

### **Seun Adigun, LLC and Extra Wellness Center, LLC**

**Houston, TX**

*Executive Assistant*

March 2024 – July 2024

- Coordinated speaking engagements, endorsements, and media appearances for a 2-time Olympian, securing opportunities such as a game show feature on Revolt TV and outreach for Dancing with the Stars.
- Supported the foundational development of the Nigeria Bobsled Federation, contributing to season planning, fundraising, and remote preparations for the Winter Olympics.
- Demonstrated exceptional organizational and communication skills in managing high-profile collaborations, driving impactful partnerships, and supporting innovative projects.

### **NCAA Men's Final Four**

**Houston, TX**

*Local Organizing Committee Intern*

December 2022 – April 2023

- Supported event operations and logistics for the NCAA Men's Final Four, ensuring seamless game preparation.
- Collaborated with NCAA officials and local partners to execute large-scale sporting events.
- Volunteered at community events to enhance local engagement and brand visibility.
- Attended professional development sessions with NCAA experts, gaining insights into event marketing and operations.

### **NFL Honors**

**Phoenix, AZ, and Las Vegas, NV**

*Talent Escort*

February 2023 – February 2024

- Escorted high-profile talent, including Dallas Cowboys WR CeeDee Lamb and actress Issa Rae, at red carpet and live award show events.
- Ensured seamless coordination and punctuality for talent at Symphony Hall and Resorts World Theatre.
- Contributed to the smooth execution of a live, nationally televised event by managing logistics and talent needs.

### **Houston Texans**

**Houston, TX**

*50/50 Jackpot Fundraising Representative*

October 2024 – Current

- Promoted and sold 50/50 jackpot tickets during Texans home games to support Houston Texans Foundation initiatives.
  - Engaged fans by communicating Foundation programs and fostering enthusiasm for community support.
  - Managed sales reconciliation and reporting, ensuring accuracy and efficiency in game-day operations.
  - Demonstrated teamwork and adaptability in a high-energy, fast-paced environment.
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## **SKILLS & INTERESTS**

**Skills:** Legal Writing and Research, Contract Drafting and Review, Negotiation Strategies, Partnership Development, Event Operations, Video Production, Photography, Leadership, Social Media Management, and Data Analysis

**Interests:** Olympic Weightlifting, Sports Law, Powerlifting, Athlete Representation, Strategic Marketing Initiatives